



JCC STRIV

Dear Potential Supporter,

May 9th, 2023

For the third straight year, JCC Striv is excited to provide to offer sponsorships for our student live stream crew! This is a great opportunity not only to highlight your business to a wide audience, but also support our students with funding for equipment, meals, online resources, and so much more.

With your support, the crew can continue to make sure our equipment is up to date and in good condition, replacing worn-out items as needed, and making necessary upgrades as technology improves. We also look forward to using your support to maintain our current subscriptions for our learning opportunities as a proud Striv school member, including graphic & digital asset resources for our class, such as Adobe Creative Cloud software, Envato Elements, & Artlist.io. We also use support like yours to pay for fees to help bring special post-season and other live events which require a broadcast fee.

Please consider supporting one of the best learning opportunities in JCC Striv.

Sincerely,

JCC Striv Crew & Marcus Scheer (Sponsor)



JCC STRIV BY THE NUMBERS: 2022-23 SCHOOL YEAR

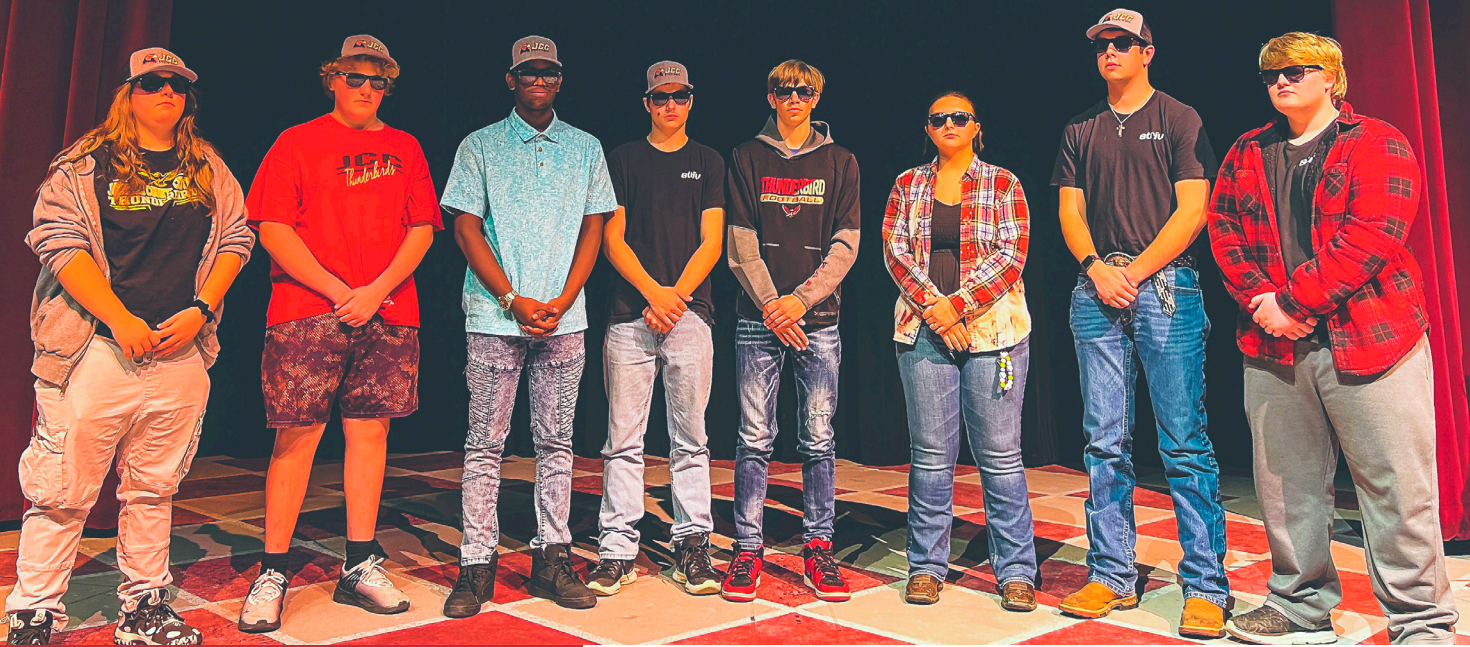
- ✦ **20,000** PAGE VIEWS
- ✦ **120+** HOURS STREAMED
- ✦ **55+** EVENTS

JCC STRIV

Name	Marcus Scheer
Phone	402-921-8039
Email	marcus.scheer@jccentral.org
Address	358 N 6th St, Tecumseh, NE 68450
URL	striv.tv/jcc



JCC STRIV: CONTINUED EXCELLENCE



\$ 1,250/yr CORNERSTONE

Sponsorship Level

Please read carefully as our options have changed!

- 30-second video commercial
(video file provided by sponsor)
- Logo in one of FOUR corners on screen
- Logo on "Countdown to Start of Stream" Timer
- Mentioned in every broadcast intro:
 - "This JCC Striv broadcast is presented by..."
 - Logo will appear large on screen
 - Mention can include a brief tagline
(tagline provided by sponsor)
 - Will be played 3x's a game (Intro, Halftime, End)
- Logo on 2023-24 JCC Striv Crew T-Shirts
- Will be featured if JCC Striv adds Instant Replay
 - Logo on replay transition stinger
 - Logo overlay while replay rolls
 - Would rotate logo through each sponsor
(or all logos will show at once)

When possible, we will continue to:

- Tagged on social media posts advertising the game
(Facebook & Twitter)
- Logo on game day graphics for social media posts
& in stream graphics



striv

2023-24

\$ 750/yr GOLD

Sponsorship Level

- 30-second video commercial
(video file provided by sponsor)

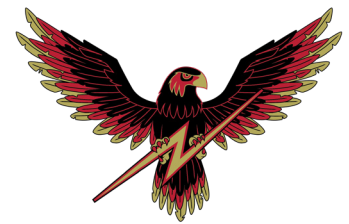
\$ 500/yr SILVER

Sponsorship Level

- Static Slide Logo/Image
(once per game)

Gold & Silver Sponsors:

- Name will be read by commentator
(when commentators are available)
- Name listed on screen as a group at
the conclusion of each stream



THUNDER BUDDIES

Sponsorship Level

Our most affordable level of support.

Available in a variety increments:

\$ 250/yr
\$ 100/yr
\$ 50/yr

- Names listed on screen as a group at
the conclusion of each stream

DISCOUNT

For last year's Cornerstone Sponsors (2022-23), we will offer a **one-time \$250 discount** for the 2023-24 Cornerstone Level.

WANT TO DONATE MORE? Would you like to donate more than what we offer here? Please contact Marcus to see how we can customize an option above & beyond these sponsorship levels for a custom level just made for you!

Limited to a maximum of 14 video commercials. (ie - limited to maximum of 14 combined spots of Cornerstone & Gold sponsors)

This will allow us to have enough time during each broadcast to run all commercials.

JCC STRIV SPONSORSHIP FORM

2023-24 Johnson County Central Striv Sponsorship Form



YOUR CONTACT INFORMATION:

Name: _____

Phone Number: _____

Email: _____

2023-24

Sponsorship Term:
August 1st, 2023 to July 31st, 2024

YOUR BUSINESS CONTACT INFORMATION:

Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Tagline: _____

(For Cornerstone Sponsors)

All video commercials/logos for your business can be emailed to striv@jccentral.org

Please include HD or high-resolution copies of each item!

2023-24 JCC STRIV SPONSORSHIP LEVEL

CORNERSTONE (\$1,250/yr)
Discount for 2022-23 Cornerstone Sponsors - \$1,000 for 2023-24 (a one-time \$250 discount)

GOLD (\$750/yr)

SILVER (\$500/yr)

THUNDER BUDDIES:

\$250/yr

\$100/yr

\$50/yr

Signature: _____ Date: _____

Please return to any JCC office to 358 N 6th St, Tecumseh, NE 68450, or send a scanned copy of this form to striv@jccentral.org. Please make checks out to "JCC" or "JCC Striv." Orders are due September 1st of each school year.